# ABSTRACT

A method and computer program adapted to generate an interactive map-based presentation that combines static descriptive information; real-time access to dynamic information such as, for example, availability, rate, and certain policy information; and real-time access to a computerized registration system (70) for one or more lodging properties located within a user-specified geographic area of interest and meeting any other user-specified criteria, and thereby facilitates more efficient and effective selection of a particular lodging property and the making of a reservation thereat. The lodging properties are plotted on an interactive map (54), wherein indicating (e.g., "mousing over") a particular lodging property causes to appear a pull-down dialog box (62) providing the static and dynamic information (80,82) or links (84,86) thereto.